

PRESS RELEASE: 17 January 2025 – for immediate release

## **BASIS Returns to BTME 2025**

BASIS is delighted to announce its return to BTME 2025, Europe's leading turf management exhibition, which will be held in Harrogate from 21st to 23rd January 2025. Following a brief absence, BASIS is eager to reconnect with members and turf professionals, showcasing its latest initiatives and offerings.

Visitors to the BASIS stand, located at stand 425, will have the opportunity to explore the organisation's Assured Schemes and a range of training options, available both online and in person. Members attending the event will also be able to accrue BASIS CPD points during their visit to further their professional development.

The Amenity Assured Scheme continues to play a vital role in supporting contractors to uphold exemplary standards in pesticide use and environmental stewardship. This scheme not only promotes best practices but also enables participants to achieve recognition under the prestigious Amenity Standard.

One of the key highlights being showcased at BTME is the new '*Principles of Sustainable Amenity Management*' online course series. Designed to address the evolving challenges of modern turf management, these modules provide turf-care professionals with in-depth knowledge on critical topics, including biodiversity, pollution management, and integrated approaches to amenity care.

The course is hosted on the BASIS Classroom platform, offering flexible, self-paced learning suitable for professionals at all career stages. Successful participants will earn valuable CPD points, enhancing their expertise and supporting their professional development.

BTME 2025 promises an unparalleled opportunity for attendees to engage with the latest advancements in turf management. BASIS extends a warm invitation to all visitors to learn more about their educational offering and schemes at stand 425 – and to collect their CPD points during the exhibition.

For further information about BASIS courses and schemes, please visit [www.basis-reg.co.uk](http://www.basis-reg.co.uk).

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### **About BASIS:**

BASIS, the premier professional body in the UK agricultural sector, is committed to advancing the industry through training, certification, and ongoing professional development for agronomists, farmers, and related professionals. Additionally, BASIS manages some of the UK's largest agricultural

membership and auditing schemes. With a focus on excellence and innovation, BASIS is dedicated to nurturing the growth of its members and the broader agricultural and land-based community.

BASIS has a unique professional education portal and classroom and have invested over half a million in this and its wider infrastructure over recent years. This makes BASIS uniquely positioned to support the continual professional development of our members and the transition in agriculture and land-based roles.

## **NOTES**

Visit [BASIS Website](#)

Visit [BASIS Classroom Website](#)