



FOUR TORO LAUNCHES MARK 40-YEAR PARTNERSHIP FOR TORO AND REESINK UK

For it to be a record year with four Toro new equipment launches at BTME seems fitting, coinciding with a now 40-year strong partnership between Toro and its UK distributor, Reesink UK.

Never has there been so much come at once from Toro, the leading worldwide provider of turf maintenance equipment, and BTME couldn't be better placed to showcase it all to the industry.

First up, Toro's first ever range of passenger vehicles. With the unveiling of the Vista, there's now the option for members and guests to experience the smooth ride of Toro as they move about the course and stadium. Available for four, six and eight passengers, this is the quality transport solution customers would expect from Toro.

Next, one of Toro's most trusted vehicles for the fine turf market has had an electric makeover. Now Toro's patent-pending lithium-ion HyperCell batteries power the Workman MDX Lithium. With the same strength and durability that's always been relied on, this utility vehicle is now essentially maintenance-free.

There's new technology in the form of Toro's Geolink precision spray system as spraying efficiency and precision coverage of the Toro Multi Pro sprayer reaches new heights thanks to the addition of autonomous functionality. Years in the making as Toro finetuned the technology to deliver the ultimate spraying solution and, according to Reesink, it's worth the wait.

The battery-powered version of the mower guaranteed to deliver a crisp stripe to turf, the Toro eProStripe will launch too. Having removed fuel from the equation, sports turf professionals are offered the solution to English Premier League guidance for noise generation.

That's not all on stand 622. Toro's hugely popular Reelmaster 5010-H, Reelmaster 5610-D and Groundsmaster 4300-D ranges have all had significant upgrades for 2024. The Reelmaster 5010-H in particular now benefits from increased fuel efficiency and with every

component rigorously tested saves time and money on maintenance and servicing. And let's be honest, that's a nice bonus for the bottom line.

Jon Cole, turfcare divisional business manager at Reesink, says: "It's unprecedented the new technology and electric updates we have coming from Toro this year, I'd go far as to say it makes the Reesink stand at BTME unmissable for those interested in new turfcare technologies. It's a wonderful way to mark 40 years of a successful working partnership."

Also, on stand will be the effective Bio-Circle GT Maxi, to keep parts and machines clean the environmentally friendly way with no chemicals. From Reesink Hydro-Scapes there will be a selection of irrigation and water aeration solutions from Toro Irrigation and Otterbine.

Whether you're heading to the exhibition for the newest golf course machinery or equipment for sports turf maintenance, sustainable technology solutions or advice, Reesink has it all on stands 622 in hall 6.

ENDS

Notes to editors: Reesink UK is based at 1-3 Station Road, St Neots PE19 1QF. Call 01480 226800, email info@reesinkturfcare.co.uk, or visit reesinkturfcare.co.uk. Reesink UK LTD is authorised and regulated by the Financial Conduct Authority.

Image caption 1: Toro's first ever range of passenger vehicles launches to the UK market at BTME 2024.

Image caption 2: One of Toro's most trusted vehicles for the fine turf market, the Workman MDX Lithium, has had an electric makeover and will be at BTME.

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