

Stand 614 promises ultimate finesse for fine turf as INFINICUT® return to BTME

The INFINICUT® stand at BTME 2023 was awash with new products developed specifically to meet the exacting requirements for modern golf course management. 2024 promises to be no different, with the INFINICUT 22" FL and golf cutting unit taking centre stage on stand 614 – showcasing the very best in cut quality, technological advancement and operator experience thanks to industry-leading innovations such as the 'tilt and turn' feature.



Twelve months on from making its debut, the promise made by the INFINICUT® 22" golf cutting unit to be the most balanced mower for achieving low heights of cut is now proving itself with a number of customers in the field. Engineered to suit the specific set of requirements needed for fine turf, this new floating head model delivers accuracy and cleanliness of cut and unparalleled contour following ability when married to the INFINICUT® traction unit. With the focus firmly on finish, the cutting unit is equipped with INFINICUT's SMARTCut™ reel – produced in-house and dynamically balanced for ultimate accuracy.

Appreciating that every golf course is different and the fact that course managers don't necessarily follow the same maintenance doctrine, the INFINICUT® offers the ability to quickly and easily alter a range of mower parameters via the InfiniApp™. Settings can also be stored for retrieval and/or simultaneously sent wirelessly to multiple machines in a fleet, reducing time and all-but eliminating differentiation between mowers.

One InfiniApp™ feature that has proven extremely popular with operators is 'tilt and turn'. At the end of line turn, a sensor automatically detects that the mower is lifted and slows the unit down to a prechosen percentage of walk speed. Each individual operator can choose a slow-down rate that they are comfortable with and, when dropped back to the mow position, the regular mowing speed is engaged.

Further convenience is delivered to the operator thanks to the dedicated INFINICUT® trailer, offering the swift and safe transportation of 22" and 26" units between greens.

The technical team will be on hand across the three days to discuss the full INFINICUT® pedestrian range, together with the TMSystem™ collection of grooming, mowing and maintenance cassettes which transforms the INFINICUT® or mainstream models of multi-gang mower into units for complete turf refinement.

ENDS

Client contact: john.coleman@infinicut.com

Advanced Turf Technology Ltd, C/O Stanley Black & Decker,
Hellaby Lane, Hellaby, Rotherham, South Yorkshire S66 8HN UK

+44 (0)114 2122 200 - infinicut.com



Agency contact: Louise Challiss

louise@panpublicity.co.uk

+44 (0)1493 440047

www.panpublicity.co.uk

