



Sustainability Meets Performance: MM Seed at BTME

As the pressure grows on greenkeepers to deliver exceptional playing surfaces, MM Seed provides the tools to meet modern expectations while championing sustainable turf management.

Visit Stand 126 at BTME to explore the innovative MM Golf range, designed to enhance every area of your golf course with high-quality, high-performing grass seed mixtures that support environmental goals.

Key MM Products to Explore at BTME:

NEW MM21 – A low-input mix for tees and fairways, blending Fescue and Ryegrass for a dense, fine surface with impressive wear tolerance and recovery. MM21 minimises inputs while maintaining vibrant summer and winter colour, aligning performance with sustainability.

MM13 – Featuring improved hard fescue, this mixture is perfect for overseeding or renovating tees, fairways, and roughs. With excellent drought resistance and low maintenance requirements, MM13 supports sustainable course management practices while delivering outstanding results.

MM50 – A reliable choice for high-wear areas like tees, fairways, and driving ranges. This fast-establishing, disease-resistant mix is not only ideal for overseeding and divot repair but also helps minimise disruption by establishing quickly and enduring all year round. MM50 continues to lead the way in being one of the top overseeding mixtures in the greenkeeping industry.

Sustainability in Focus

MM Seed's commitment to sustainability shines through its carefully developed mixtures. Products like MM12 and MM13 offer drought tolerance and reduced input requirements, making them ideal for fairways and roughs in light of changing climate conditions. For courses prioritising environmental stewardship, the MM Coastal Fescue mixture provides disease resistance and thrives in low-nutrient soils, reducing the need for fertilisers and water.

For links and heathland courses, where preserving natural habitats is essential, MM Seed offers specialised solutions that balance playability with ecological harmony. Sustainability doesn't mean compromising on quality—MM Seed proves you can have both.



Issued on behalf of MM Sports Seed by
Fusion Media (Europe) Limited
Press contact: Christopher Bassett
Telephone: +44 (0) 01474 240222
Email: chris.bassett@fusion-media.eu
www.fusion-media.eu

MM Sports Seed C/o DLF Seed Limited
Thorn Farm, Inkberrow. WR7 4LJ
Tel: +44 (0) 1386 791 102
Fax: +44 (0) 1386 792 715
Email: mmsdesigner@dlf.co.uk
www.mm-seeds.co.uk



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Discover More at BTME

From tees to greens and everywhere in between, MM Seed offers tailored solutions to elevate your course while reducing its environmental footprint. Don't compromise—choose seed from the MM Golf range for purity, vigour, and the sustainability your course deserves. Visit stand 126 to explore these mixtures in detail, ask questions, and find out how MM Seed can help your course stand out while staying green.

For further information, please contact MM Sports Seed on 01386 791102 or visit the company's website www.mm-seeds.co.uk.

You can also follow the company on Twitter: @MM_Seed.

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Photo Caption: Sustainability Meets Performance: MM Seed at BTME.



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