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TOM BAILEY JOINS PRICE TURFCARE

Colchester, Essex (15 January 2024) Tom Bailey, the former Sales Manager at RT Machinery, has joined Price Turfcare, the UK distributor of the Ventrac 4520 all-terrain compact tractor and multiple accessories.

Tom joined RT Machinery Ltd in June 2015 as a trainee Area Sales Manager, rising through the ranks before being appointed Sales Manager in November 2022. Prior to his career at RT Machinery, he worked initially as gardener for The National Trust, then as a senior gardener at Coworth Park, prior to taking the position of craft gardener at SAS Ltd, a US-based multinational developer of analytics software, with premises situated within a 110-acre estate in Berkshire. In 2019, Tom won Price Turfcare's Dealer Sales Achievement award.

Commenting on his appointment, Rupert Price, Managing Director of Price Turfcare, said, "We are delighted to have secured Tom's services; he is a very welcome addition to our sales team. His sales record at RT Machinery was second to none and that can be seen by his 2019 dealer sales award. He fully understands the attributes of the machine and its accessories and his knowledge of the golf and grounds care industries across the south of England is superb, with the added bonus that he is well respected across his territory.

"The industry tends to forget that we are still a relatively young business; it was only 2017 when we first introduced this unique compact tractor, with its multiple range of dedicated accessories, to the UK market. Now we are in an excellent position to move the company forward and Tom will be an integral part of our growth strategy."

-ENDS-

For more information, please contact:

Peter Driver

Espace Vert Public Relations

Mob: +44 (0) 7495 641007



Tom Bailey has joined Price Turfcare as Area Sales Manager