

Experience the future with Baroness at BTME 2025, stand 624

Golf course management has entered a new era of efficiency and innovation, the very best of both will be showcased by Baroness on stand 624 at BTME 2025. Two never-before-seen machines will be making their global debut in Harrogate – combining the craftsmanship and industry-leading cut quality renowned with the Baroness brand, with the technology of tomorrow.



Due for release later in 2025, but being showcased at BTME in January, will be the LMB12 battery mower. The LMB12 is a lightweight, battery-operated pedestrian mower, compact at just 42cm in width and ideal for the delicate cutting on slopes such as steep bunker edges or the delivery of precise presentation on ornamental lawns and gardens. Providing the epitome of operator safety, the LMB12 promises the renowned Baroness samurai-sharp cylinder cut in a package which all-but eliminates noise and harmful emissions.

There will also be a first glance at an incredibly exciting expansion to the Baroness portfolio, in the form of the fully-autonomous ULM272 fairway mower. While it remains in early prototype phase, attendees at BTME will be able to see this first machine from their Unmanned Machine Series which is set to become the new industry standard.

Scheduled for launch in 2026, the ULM272 pairs 110-years of manufacturing experience with cutting-edge GPS technology to create a machine that will bring labour savings, boost efficiency and maintain the availability of your expertly skilled workforce.

The solutions for tomorrow will sit proudly alongside the best of what Baroness has to offer today, with machines including the LM551B fairway mower, GM2810A five-deck rotary mower and LM311 all-hydraulic triplex also on display. Another highlight is set to be the AgriMetal GR-660 greens roller. The high-spec yet affordable GR-660 model features a 66" roll width and is equipped with the solid, low-maintenance synchro belt drive system which allows smoother direction transitions.

More information on the entire Baroness range is available by speaking to the technical team, on hand to assist visitors to stand 624 across the three days.

ENDS

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