



## **PRESS RELEASE – for immediate publication**

### **Origin Amenity Solutions addresses industry-wide challenges at BTME 2024**

Origin Amenity Solutions (OAS) will be returning to BTME 2024 where they will be profiling their wealth of product expertise on stand 230 in Hall 2 at BTME.

The OAS range of product solutions combines over 100 years of experience and product development from brand leaders Rigby Taylor, Symbio, and Headland Amenity. With a core range covering fertilisers, seed, fungicides, soil microbial, and plant protection, the company will be highlighting solutions for the turf industry that will include water management, thatch management, Microdochium management, and moisture management.

The team will be profiling and discussing the new Cirrus Pro Digital Irrigation System from Rain Bird. The line marking range, including the robotic TinyMobileRobots range will be available to see on the stand. This will be accompanied by the IMPACT paint range which is renowned for being efficient and cost-effective when marking hazard and temporary greens on golf courses.

OAS has an additional stand 200 across the aisle to demonstrate its online turf management system, TurfKeeper. The industry-leading way to manage and organise team tasks, turf maintenance jobs, machinery, inventory, and budgets in one easy-to-use digital platform.

Over the three days, members of the OAS technical team will be delivering four topical classes and seminars in the 'Continue to Learn' programme, Geoff Fenn and Kelly-Marie Clack will be 'Building a Fertiliser Plan for Beginners', Peter Corbett will be discussing 'Synthetic fungicides: have they got a future?', Peter Robin will be delivering 'Simple repairs to your irrigation system' and Dr. Deidre Charleston will be 'Revealing the secret life of the microbial underworld!'

The team who won Large Stand of BTME 2023 is hoping to retain this accolade at the 2024 event. Visitors to the stand can once again enjoy a free barista-made hot beverage.

The OAS team can be contacted on 0800 138 7222 or visit [www.originamenity.com](http://www.originamenity.com) for more information.

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**Note to Editor**

Origin Amenity Solutions (OAS) comprises four major industry brands: Headland Amenity, Rigby Taylor, Symbio, and Turfkeeper.com.

The group is a leading manufacturer and supplier of products for the landscape, amenity, and sports turf industries, specialising in the protection, management, and sustainability of turf and grassed surfaces.

It is also the UK distributor of Rain Bird golf and landscape irrigation products and has pioneered the introduction of robotic pitch line marking to the UK industry, under license from TinyMobileRobots. In addition, OAS provides a range of microbial turf health solutions and an online digital management system.

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