



ICL Acquires GreenBest, Strengthening Leadership in Turf, Landscape, and Horticulture Markets

ICL Growing Solutions, a global leader in specialty fertilisers, announce today the acquisition of GreenBest, a UK-based manufacturer specialising in tailored specialty fertilisers and solutions for the Sports Turf, Landscape, and Horticulture markets.

This marks ICL Growing Solutions' third strategic acquisition this year, following Nitro 1000, a Brazilian leader in biostimulants, and CAF, a North American leader of customised agricultural formulations. Together, these acquisitions demonstrate ICL's ongoing commitment to delivering innovative and customised solutions, reinforcing its leadership in these core specialty markets.

Enhanced Capabilities for Customer-Focused Solutions

With over 25 years of expertise in custom manufacturing in advanced granular and liquid nutrition portfolios, GreenBest has built a strong reputation for agility and customer-focused solutions. Its established presence in the Turf, Landscape, and Horticulture sectors, combined with a strong distribution network, enhances ICL's ability to deliver sustainable, tailor-made solutions to customers worldwide.

Elad Aharonson, President of ICL Growing Solutions, stated: "The acquisition of GreenBest further solidifies our leadership in the Turf, Landscape, and Horticulture markets. GreenBest's agility, customer focus, and responsive manufacturing capabilities will enable us to better serve our customers with innovative, tailor-made solutions that address their specific needs."

Expanding Reach and Customer Impact

With GreenBest joining ICL's global platform, ICL will further expand its market reach while continuing to prioritise its customer-first approach. The synergy between GreenBest's specialised expertise and ICL's global resources is set to deliver a strong value proposition to customers. Tim Le Mesurier, Founder and Managing Director of GreenBest, commented: "The GreenBest team is thrilled to join the ICL family. It will enable both to combine their strengths, expand their innovation capabilities, and provide even greater value to our customers worldwide."

Commitment to the Turf, Landscape and Horticulture Markets

This acquisition aligns with ICL's strategic focus on growing its leadership in the specialty Turf, Landscape, and Horticulture markets. It underscores ICL's commitment to driving innovation and supporting customers with cutting-edge technologies and reliable supply to deliver exceptional solutions and continue shaping the future of these dynamic industries.

About ICL

ICL Group is a leading global specialty minerals company, which creates impactful solutions for humanity's sustainability challenges in the food, agriculture, and industrial markets. ICL leverages its unique bromine, potash and phosphate resources, its global professional workforce, and its sustainability focused R&D and technological innovation capabilities, to drive the company's growth across its end markets. ICL shares are dual listed on the New York Stock Exchange and the Tel Aviv Stock Exchange (NYSE and TASE: ICL). The company employs more than 12,000 people worldwide, and its 2023 revenues totalled approximately \$7.5 billion.