



Press Release – December 2023

REF: ICL2023/14

Explore the world of CRF with ICL at BTME 2024

Located in Hall 2, the ICL Stand (224) will serve as a vibrant hub of knowledge and practical advice, offering attendees a chance to network and enjoy a coffee brewed by expert baristas.

Visitors to the stand will have the opportunity to learn more about the many benefits of using Controlled Release Fertilisers (CRF) and will also be able to pick up a copy of the new ProSelect grass seed brochure in which they can learn about the new and improved mixtures that are ideal for golf courses, sports fields, turf growers and landscape contractors.

ICL has been a long-standing supporter of BIGGA's Continue to Learn education programme and will be playing a significant role in the 2024 edition. This year, five greenkeepers will embark on the ICL Continue to Learn Scholarship 2024, receiving a generous package of three nights' hotel accommodation and 15 hours of training and development within the educational programme.

Furthermore, ICL will host a series of informative seminars:

Turf nutrition masterclass

ICL's Henry Bechelet, Technical Manager UK and Ireland, and Dr Andy Owen, International Technical Manager, will update and upgrade your knowledge on how good nutrition can support healthy turf surfaces and significantly improve your golf course.

Monday 22 January, 09.00 – 12.30

What's in a soil analysis?

For this seminar, Dr Andy Owen & Henry Bechelet explore soil sampling, the interpretation of soil analysis results, and their practical application in annual golf course management.

Monday 22 January, 13.00 – 17.00



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The power of water: Wetting agent trials and technology

This seminar will detail how golf course managers can utilise the latest wetting agent technology to unlock the power of water for turf management, to provide the best quality playing surface. It will illustrate key findings from the latest in-depth research trials at leading UK golf course venues and independent trial stations carried out by ICL.
Thursday 24 January, 10.00 – 10.45

Please contact ICL on 01473 237100 or visit www.icl-growingsolutions.uk and icl-growingsolutions.ie if you are in Ireland.

For more news and insightful views, you can follow ICL on Twitter @ICL_Turf

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Photo caption: Explore the world of CRF with ICL at BTME 2024.



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