

## Sustane to showcase world-leading solutions to organic nutrition on their return to BTME

**Sustane Natural Fertiliser return to BTME 2025 in their regular stand location, 170, showcasing the very best that one of the world's largest producers and suppliers of organic and natural-based fertilisers has to offer. With more golf courses pursuing a sustainable approach to inputs and nutrition, the low environmental impact of Sustane's range for professional turf grass makes it a more popular alternative than ever before.**



Sustane was founded over 35 years ago on the premise of utilising and refining renewable resources to add benefit to the land, without contributing to environmental issues which would require future generations to resolve. The Sustane composting and manufacturing process was developed to avoid production of greenhouse gasses like methane and nitrous oxide, creating products suited to a range of applications that offer a natural capacity to sequester and clean CO<sub>2</sub> from our atmosphere.

The current range of fertilisers, soil builders and amenders encapsulate more than three decades of research from over 100 universities and facilities around the globe – resulting in products that turf managers across the sporting spectrum can rely on for maximum results with minimal impact on the environment.

For greenkeepers, grounds managers and agronomists, Sustane offer products that play an important role in rapid grow-in's, establishment and renovations, along with solutions specifically developed to assist with maintenance recovery. Notable in this category is Sustane Turf Revival 6-2-4. Delivering a balanced Nitrogen release without excessive yield, together with organic-rich and biologically stable humus, humic acids, beneficial microorganisms, VA mycorrhizae and other organic nutrients, it helps plants to recover from renovation practices.

Another product of particular interest to course managers is Soil ReGen® Structural Soil Conditioner which regenerates and rebuilds disturbed or depleted soils, supplying essential nutrients, reducing compaction and increasing water and oxygen infiltration rates.

**Client contact:** Russell Riley - [russellr@sustane.com](mailto:russellr@sustane.com)  
310 Holiday Avenue, Cannon Falls, Minnesota 55009,  
USA  
+44 (0)1258 458458 - [www.sustane.com](http://www.sustane.com)

**Agency contact:** Louise Challiss  
[louise@panpublicity.co.uk](mailto:louise@panpublicity.co.uk)  
+44 (0)1493 440047  
[www.panpublicity.co.uk](http://www.panpublicity.co.uk)





# PRESS RELEASE

12 December 2024  
Ref: Sustane\_12230.docx  
Page 2 of 2

Formulations from the Sustane range have played a role in the renovations and ongoing sustainable management of golf courses in more than 60 countries around the world, and you can find out exactly by speaking to the technical team on stand 170 in January.

ENDS

---

**Client contact:** Russell Riley - [russellr@sustane.com](mailto:russellr@sustane.com)  
310 Holiday Avenue, Cannon Falls, Minnesota 55009,  
USA  
+44 (0)1258 458458 - [www.sustane.com](http://www.sustane.com)



**Agency contact:** Louise Challiss  
[louise@panpublicity.co.uk](mailto:louise@panpublicity.co.uk)  
+44 (0)1493 440047  
[www.panpublicity.co.uk](http://www.panpublicity.co.uk)

