

Press Release

Fargro Unveils Innovative BACTIVA Soil Amendment at BTME 2025

Harrogate, UK – January 2024: Leading horticulture provider, Fargro, is thrilled to announce the launch of its ground-breaking product, **BACTIVA Soil Amendment**, at BTME 2025, the premier turf management show for groundsmen and women across the UK. This exciting launch introduces an innovative solution designed to revolutionise soil health and enhance turf quality.

Boosting turf performance naturally

Golf courses and sports grounds face increasing challenges, from intensive use to changing environmental conditions. BACTIVA Soil Amendment addresses these issues with advanced biological formulations that promote healthier soil, stronger root systems, and more resilient turf naturally. BACTIVA contains *Bacillus subtilis* and several species of the beneficial fungus *Trichoderma* that strengthens turf in a natural way.

Why BACTIVA?

- **Improved soil health** – A healthier microbial balance ensures robust and sustainable turf.
- **Strengthens roots:** Promotes deeper stronger root systems
- **Enhanced resilience** – Turf treated with BACTIVA is better equipped to withstand wear and environmental stress.
- **Organic:** Certified under FiBL as an EU Organic product.
- **Eco-friendly solutions** – Developed with sustainability in mind, the product supports environmentally responsible turf management.

Visit Us at BTME 2025

Attendees of BTME 2025 are invited to visit the Fargro stand 562 to learn more about the BACTIVA Soil Amendment and its game-changing potential. Our team of experts will be on hand to discuss the product, answer questions, and explore how BACTIVA can benefit golf courses, sports grounds, and other turf applications.

“We’re excited to launch BACTIVA Soil Amendment at BTME 2025,” said Fargro’s Head of Amenity, Max Drummond-Smillie. “Exclusive to Fargro, this innovative product embodies our commitment to providing cutting-edge, sustainable solutions for our customers. We look forward to showcasing how BACTIVA can transform turf management practices.”

About Fargro

Fargro is a trusted partner in the horticulture and turf industries, providing high-quality products and technical expertise to growers, landscapers, and groundskeepers across the UK. With a strong focus on innovation and sustainability, Fargro remains at the forefront of delivering solutions that address modern challenges.

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