

Sustainable seed solutions of today and tomorrow to be found on the DLF stand at BTME 2025

2025 sees an exciting shake up in the sustainable seed solutions available from DLF and visitors to stand 126 at BTME 2025 can be some of the first to find out what's new. Among the changes is the exciting introduction of Sybille – a new slender creeping red fescue cultivar, bringing its No.1 ranking for close mown turf to a number of mixtures across the updated Johnsons Sports Seed lineup. Also new is an expanded Ultrafine Rye range which promises fast establishment, high wear tolerance and aesthetic quality for the golf and bowls market.



In their pursuit for ever-improved sustainability, DLF have introduced Sybille slender creeping red fescue. With its high density and disease tolerance, Sybille helps to suppress unwanted weeds and diseases, reducing the need for

pesticides. Not just a good choice for the environment and your budget, Sybille features fine leaves and beautiful summer colour making it a top-class variety for low mown areas delivered with high visual quality.

Also of significant interest for turf managers is the expanded range of Johnsons Sports Seed Ultrafine Perennial Ryegrass (PRG) mixtures. Building on the success of J Ultrafine Rye 100, DLF has introduced additional 25% and 50% formulations to provide turf managers with versatile, sustainable options for golf and bowling greens. The incredibly high wear tolerance, bolstered by the exceptionally fine leaf and high shoot density of Duranova, also makes the Ultrafine PRG range ideal high-traffic areas like tees, fairways, pathways, tennis courts and cricket outfields.

Stand 126 is the place to learn more about other developments across the DLF portfolio, such as the increased UK wildflower production to support demand and the growth of their ProFlora and ColourBoost ranges which are ideal for increasing biodiversity and colour on the golf course. It is also where you can have your say in shaping seed mixtures of the future by taking part in DLF's Disease Watch Programme. DLF are actively seeking

Client contact: Derek Smith - dsmith@dlf.co.uk

DLF Seeds Limited, Thorn Farm, Inkberrow,
Worcestershire, WR7 4LJ

+44 (0)1386 791102 - www.dlf.co.uk



Agency contact: Louise Challiss

louise@panpublicity.co.uk

+44 (0)1493 440047

www.panpublicity.co.uk





DLF

PRESS RELEASE

12 December 2024
Ref: DLF_12231.docx
Page 2 of 2

feedback and insights on the types and severity of diseases you are witnessing to develop future research, trials and breeding programmes. Those that share their experiences are not only helping to improve the performance of seed mixtures of the future, they can also win some excellent prizes in the process.

ENDS

Client contact: Derek Smith - dsmith@dlf.co.uk

DLF Seeds Limited, Thorn Farm, Inkberrow,
Worcestershire, WR7 4LJ

+44 (0)1386 791102 - www.dlf.co.uk



Agency contact: Louise Challiss

louise@panpublicity.co.uk

+44 (0)1493 440047

www.panpublicity.co.uk

