



## MM Seed: A Key Ingredient for Golf Course Excellence

Attendees at BTME 2024, visiting DLF's stand 126 in Hall B, can anticipate a showcase of cutting-edge products from the world's premier grass seed breeder and producer.

In the face of increasing demands and pressures on modern greenkeepers to maintain a consistent playing surface, the pivotal elements for a top-tier golf course are seed quality, purity, and vigour. The MM range of seed mixtures stands out by utilising materials from the DLF Select programme, ensuring high purity and germination rates.

For over three decades, greenkeepers and course managers have reaped the benefits of choosing the MM brand and its superior quality varieties. All MM varieties undergo thorough testing at the Sports Turf Research Institute (STRI), guaranteeing that the final product meets the requirements for play, appearance, and maintenance.

Leading the way for golf greens is MM9, a three-way Browntop bent mixture that remains a top choice for renovations and species exchange. MM8, designed for links-style courses and sustainable golf, offers a three-way fescue mix with excellent disease resistance, drought tolerance, and minimal fertiliser requirements. MM Coastal is a great alternative to MM8 where salt spray is a concern, providing excellent salt tolerance for golf greens, tees, and fairways with its 100% Slender Creeping Red Fescue mix.

For golf course managers seeking a 100% Ryegrass Greens mix option, MM Supreme Ryegreen mix is the answer. It includes Singapore Perennial Ryegrass, known for its fine leaves, good shoot density, high disease resistance, and wear tolerance. This mix embodies the main benefits of perennial ryegrass, including fast establishment and wear tolerance in close mow situations.

If you're in search of a mixture ideal for tees and fairways, consider MM50, a 100% ryegrass blend. It boasts rapid establishment, quick recovery from divot scarring, high wear tolerance, and an extremely fine appearance. Meanwhile, for links-style fairways where damage and wear are less prevalent, MM13 is well-suited. With a high percentage of Crystal Hard Fescue, it offers excellent drought tolerance and low maintenance requirements for this challenging environment.

DLF's stand also provides information about the DLF Pro Flora and Colour Boost range of Wildflower mixtures, perfect for those looking to establish a traditional perennial flower meadow or create a vibrant display of annuals and perennials.

The MM team of amenity seed specialists will be present at BTME to discuss these products in more detail and offer their expertise to address any queries attendees may have.



Issued on behalf of MM Sports Seed by  
Fusion Media (Europe) Limited  
Press contact: Christopher Bassett  
Telephone: +44 (0) 01474 240222  
Email: [chris.bassett@fusion-media.eu](mailto:chris.bassett@fusion-media.eu)  
[www.fusion-media.eu](http://www.fusion-media.eu)

MM Sports Seed C/o DLF Seed Limited  
Thorn Farm, Inkberrow. WR7 4LJ  
Tel: +44 (0) 1386 791 102  
Fax: +44 (0) 1386 792 715  
Email: [mmsdesigner@dlf.co.uk](mailto:mmsdesigner@dlf.co.uk)  
[www.mm-seeds.co.uk](http://www.mm-seeds.co.uk)



# PRESS RELEASE

Reference: DLF2023/08

Release Date: December 2023

For further information, please contact DLF UK on 01386 719758 or visit the MM website [www.mm-seeds.co.uk](http://www.mm-seeds.co.uk).

You can also follow the company on Twitter: @MM\_Seed

-----ENDS-----

**Photo Caption:** Attendees at BTME 2024, visiting DLF's stand 126 in Hall B, can anticipate a showcase of cutting-edge products from the world's premier grass seed breeder and producer.



Issued on behalf of MM Sports Seed by  
Fusion Media (Europe) Limited  
Press contact: Christopher Bassett  
Telephone: +44 (0) 01474 240222  
Email: [chris.bassett@fusion-media.eu](mailto:chris.bassett@fusion-media.eu)  
[www.fusion-media.eu](http://www.fusion-media.eu)

MM Sports Seed C/o DLF Seed Limited  
Thorn Farm, Inkberrow. WR7 4LJ  
Tel: +44 (0) 1386 791 102  
Fax: +44 (0) 1386 792 715  
Email: [mmsdesigner@dlf.co.uk](mailto:mmsdesigner@dlf.co.uk)  
[www.mm-seeds.co.uk](http://www.mm-seeds.co.uk)